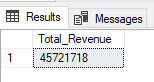
Total Revenue

SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales



Average Order Value

SELECT SUM(total\_price) / COUNT(DISTINCT order\_id) AS Average\_Order\_value FROM pizza\_sales



Total Pizza Sold

SELECT SUM(quantity) AS Total\_Pizza\_Sold FROM pizza\_sales



Total Order

SELECT COUNT(DISTINCT order\_id) AS Total\_Order FROM pizza\_sales



Average Pizza Sold

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS Average\_Pizza\_Sold FROM pizza\_sales

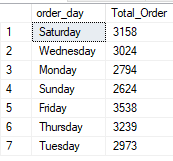


Total Order Per Day

SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS Total\_Order

from pizza\_sales

GROUP BY DATENAME(DW, order\_date)



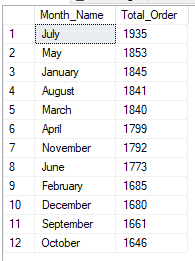
Total Order Per Month

SELECT DATENAME(MONTH, order\_date) AS Month\_Name, COUNT(DISTINCT order\_id) AS Total\_Order

from pizza\_sales

GROUP BY DATENAME(MONTH, order\_date)

ORDER BY Total\_Order DESC



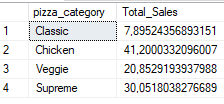
Total Sales

SELECT pizza\_category, SUM(total\_price) \* 100 / (SELECT SUM(total\_price) FROM pizza\_sales)

AS Total\_Sales

FROM pizza\_sales

GROUP BY pizza\_category



Total Pizza Size Sales

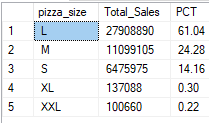
SELECT pizza\_size, SUM(total\_price) AS Total\_Sales, CAST(SUM(total\_price) \* 100 /

(SELECT SUM(total\_price) FROM pizza\_sales) AS DECIMAL (10,2)) AS PCT

FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY PCT DESC



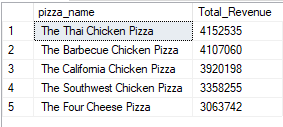
Top 5 Pizza Revenue

SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue DESC



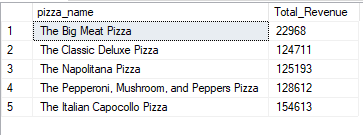
Bottom 5 Pizza Revenue

SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue ASC



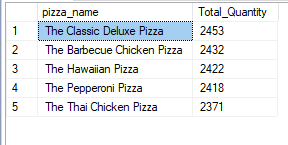
Top 5 Quantity Sales

SELECT TOP 5 pizza\_name, SUM(quantity) AS Total\_Quantity

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Quantity DESC



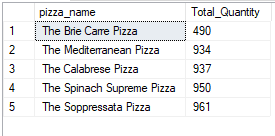
Bottom 5 Quantity Sales

SELECT TOP 5 pizza\_name, SUM(quantity) AS Total\_Quantity

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Quantity ASC



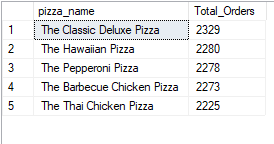
Top 5 Pizza Order

SELECT TOP 5 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Orders DESC



Bottom 5 Pizza Order

SELECT TOP 5 pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Orders ASC

